



The Journal of the Rhode Island Dental Association is a quarterly publication, printed in full color. Placing an ad in the Journal is one of the most effective ways for companies and organizations to reach the 500+ members of the Rhode Island Dental Association. A digital copy is also placed on our website after printing. We welcome advertising as a means of keeping the dentist informed.

**Printing Requirements:** All ads will be in color. You may submit ads by e-mail as a pdf only.

- **Full Page:** 8.5"W x 11"H
- **Half Page:** 8.5"W x 5.5"H (horizontal)
- **Third Page:** 11"W x 3.75"H (horizontal) - 2.75"W x 8.5"H (vertical)
- **Quarter Page:** 8.5"W x 2.75"H (horizontal) - 4.25"W x 5.5"H (corner)

**Deadlines:** 4 weeks prior to publication

ISSUE	DEADLINE
Spring 2022	April 1, 2022
Summer 2022	July 1, 2022
Fall 2022	October 3, 2022
Winter 2023	January 2, 2023

Non-RIDA member dentists or commercial firms associated with or owned by non-RIDA member dentists may not place display ads.

AD SIZE	1-3 PLACEMENTS
Full Page	\$800.00 each
Half Page	\$450.00 each
Third Page	\$300.00 each
Quarter Page	\$225.00 each
Back Cover (half pg.)	\$500.00 each
Inside Front Cover (full pg.)	\$950.00 each

**10% DISCOUNT  
FOR 4  
PLACEMENTS**  
*PICK THE SAME SIZE OR  
MIX AND MATCH*

- All ads are subject to editorial approval.
- Ads not received by the deadline for a specific quarter's journal are not guaranteed placement.
- Payment must be paid in full upon submission.
- Back cover is first come first serve. You will be promptly informed if that space is no longer available for the requested Journal.

## Classified Ads

(subject to editorial approval)

Email [madeline@ridental.org](mailto:madeline@ridental.org)  
to place classified ad

**RIDA Member Dentists:** One free classified ad placed in the Journal per year. Additional ads may be placed for \$50 for up to 60 words per ad insertion; 25 cents per word over limit. Ads will also be placed on [www.ridental.org](http://www.ridental.org). This option is for **RIDA Member Dentists ONLY**. All ads must be prepaid.

**Non-RIDA Members & Commercial Entities:** \$100 per ad insertion for an up to 60 word ad. It is \$175 to have the ad placed in both the Journal and on our website, [www.ridental.org](http://www.ridental.org). All ads must be prepaid.

**Ad requests can be sent to the Executive Office or emailed with a copy of the ad.**

Please make checks payable to: Rhode Island Dental Association or complete the credit card information  
Email ad copy to Madeline at [madeline@ridental.org](mailto:madeline@ridental.org) - ad copies can only be sent via email as a pdf



## ADVERTISEMENT REQUEST FORM

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone and Fax: \_\_\_\_\_

Email: \_\_\_\_\_

JOURNAL	AD SIZE	COST
Spring 2022	_____	_____
Summer 2022	_____	_____
Fall 2022	_____	_____
Winter 2023	_____	_____
	<b>TOTAL:</b>	_____

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**SPECIFIC PAGE PLACEMENTS NOT LISTED CAN  
BE REQUESTED FOR AN ADDITIONAL \$100**

Additional Comments: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*Payment due at time of ad request. Checks can be made out to "Rhode Island Dental Association".*

*Credit card payments - Visa or Mastercard ONLY*

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Sec. Code: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

Amount Authorized: \_\_\_\_\_

I would like a copy of the receipt sent to: \_\_\_\_\_