

- Leader
- Advocate
- Dedicated

**RIDA Core Values:**

- Ethical
- Educate
- Diversity

- Inclusion

**RIDA Mission:**

Improve the dental health of the public and promote the art and science of dentistry.

**RIDA Vision:**

Be Rhode Island's trusted leader and advocate for the oral health profession and the public.

**MEMBERSHIP GOAL:**

Grow membership and expand RIDA member engagement opportunities.

**Objective 1:** Increase membership in key growth segments by XX% in 2022, with an annual re-evaluation of growth goals for future years of the plan.

**Objective 2:** Explore the development of new leadership opportunities that engage target student, residents and new dentists.

**Objective 3:** Expand RIDA presence on social media.

**Objective 4:** Enhance existing continuing education offerings.

**ADVOCACY GOAL:**

Be the trusted advocate for quality and ethical oral health care in Rhode Island.

**Objective 5:** Develop strategic advocacy campaigns that promote legislation favorable to dentistry and promote access to care.

**Objective 6:** Encourage and maintain open lines of communication on key oral health issues with members of state and federal regulatory bodies, agencies and commissions affecting dentistry.

**Objective 7:** Cultivate communication strategies with dental benefit stakeholders to promote sustainable reimbursement rates for providers that promote access to care.

**ORGANIZATIONAL GOAL:**

Maintain financial sustainability and ensure organizational capacity is sufficient to meet the needs of RIDA members.

**Objective 8:** RIDA will be financially sustainable.

**Objective 9:** Assess current staffing to ensure capacity is sufficient to meet goals and objectives of the RIDA Strategic Plan.

**Objective 10:** Identify capacity gaps within component societies and develop support plan to ensure component success